

CASE STUDY

NETSUITE FOR FOOD & BEVERAGE MANUFACTURING



Noida, India



Food and Beverage
Manufacturing



Tally,
MS Excel



NetSuite ERP,
NetSuite OneWorld,
Advanced Inventory Management,
Work Orders & Assemblies,
Manufacturing WIP & Routings

➤ ABOUT COMPANY

One of the leading dry fruits and nuts brands in India that takes utmost pride in reenvisioning the country's healthy eating habits. With its first foundations laid in the state of paradise, Jammu and Kashmir, the company today emerges as a global leader, catering to exports, imports, B2B business, E-commerce platforms, and the D2C market.

CASE STUDY

➤ THE CHALLENGES

- Manual or basic Accounting.
- Excel-based Inventory tracking & Planning.
- Manual accounting at month end for all Marketplace and Shopify orders by exporting data from each marketplace/Channel.
- No real-time visibility on Inventory levels, Financials, Orders, etc.
- No tracking of the Manufacturing Process

➤ THE SOLUTIONS

- ✓ NetSuite ERP was implemented to automate End to End operations.
- ✓ NetSuite Advanced Inventory Management enabled accurate & real-time inventory tracking by Bin & Lot Number across multiple locations.
- ✓ Integrating Unicommerce with NetSuite enabled real-time Orders, PO, Inventory, and accounting tracking.
- ✓ NetSuite Built-in Analytics tool helped in real-time reporting, KPI, and Dashboard.
- ✓ NetSuite Manufacturing module enabled the automation of the manufacturing process in parent company.