

CASE STUDY



Zoho for Samson International Marketing Agency, An Exporter Industry



COMPANY LOCATION



*Pune,
Maharashtra*

INDUSTRY



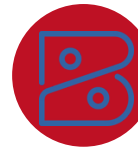
Exporter

APPLICATION REPLACED



Tally

ZOHO SOLUTION



Zoho Books

THE CHALLENGES:

The Company wanted something that would take care of their accounting, as well as invoicing needs, anywhere and anytime," earlier they were using Tally as an accounting tool to manage their financial operations. But as the business grows they find it difficult to manage all their financial operation using Tally due to some limitations that exists with the tally as compared to Zoho Books.

- With Tally, there is no great user interface.
- It is very hassle to keep track of transactions and banking modules.

THE SOLUTIONS:

By using Zoho Books, it is easy to manage their client relations, invoice them, keep track of payments, and know the receivables. They found all the above operations can be managed hassle-free using Zoho Books.

- Zoho Books provides a great user interface with ease of access to its functionality and features.
- Using Zoho Books it is hassle-free to track the transactions and banking modules.
- Zoho Books provides great transaction-matching functionality which overcomes the process of checking for each transaction manually to match with the respective records.